



freshest taste – perfect texture

***Sauces and liquids are in the lids
Main components are in the cups/bowls***

Objectives:

Q. What are Patent Holder's objectives?

License of patent and know-how (technology transfer) or possibly assignment/sale of rights to patent.

Uniqueness of Twists:

Q. What is value proposition and competitive edge for Twists?

Value Proposition: Twists delivers significant taste and texture advantages over other hand-held cups and similar shelf-stable products, with no actions required of the consumer other than placing the cup in the microwave, removing the lid, and eating.

Competitive Edge: Twists is totally unique because the sauce and starch (rice, pasta, noodles) are separated until the last few seconds before being eaten by the consumer. As a result, no other product offers "freshest" possible taste and perfect texture.

There are no competitors marketing comparable products in terms of:

- Ease of preparation
- Convenience
- Great taste
- "Fresh" just-made quality taste
- Great texture

Food processing:

Q. What formats are feasible?

Chilled and frozen

Q. What is shelf-life?

Chilled shelf-life is 6-8 months. Frozen shelf-life is 18 months.

Q. What about food safety?

Elevated safety because the sauce and pasta are separated until final seconds before eating.

Q. What equipment is necessary?

Automatic filling/dosage machines, and sealing equipment for film.

Q. How complicated is production process?

The process was developed to permit a very simple industrial application.

Q. Are the products cooked using a standard pasteurization process and filled on standard filling equipment?

Yes. In prior solutions in which the pasta/rice/noodles and sauce are mixed, since the sauce is in contact with the pasta/rice/noodles, pasteurization cannot achieve satisfactory results from an organoleptic viewpoint throughout the preservation period.

In this invention, the sauce and food are in separate containers. Additionally, the product is fully adapted to pasteurization conducted directly on the sealed pack containing the food preparation.

Q. Will pasta/rice/noodles become sticky or glutinous with reheating?

Not at all. It's like fresh made pasta with good texture, not sticky.

Q. Can the products contain meat?

Yes, they can contain meat, vegetables, various grains, pasta, rice, etc.

Q. Can the cup be used for cold applications?

Yes, because the lid is opened mechanically, there are many possible cold applications – cereal with yogurt, salads with dressing, etc.

Sealing the cup:

Q. How are the cups sealed?

Standard packaging/sealing machines have been used.

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